

# Financing innovation (2)

- Applying for public funding is an investment where the probability of success is highly dependent on your expertise.
  - Norner's experts can help you in analysing your R&D challenge, enabling you to select the optimum funding platform
  - Norner can take you through the preparation of a project proposal and significantly increase your probability of being approved for a grant
  - Some funding platforms also give public support for project proposal preparation
- Establishing, running and reporting funded project is by many regarded as a bureaucratic and complicated.
  - Norner will help you build a strong consortium and coordinate it well based on its experience from a significant international network of companies from several value chains
  - Norner can support you in communicating with the European Commission or other funding bodies

