

Norner Innovation AS to join Senior Packaging Executives at the Europack Summit, hosted by marcus evans Summits

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marcus evans summits is pleased to announce Norner Innovation AS as a Sponsor at the **Europack Summit**, taking place 23-25 June 2010 at the prestigious Le Méridien Beach Plaza, Monte-Carlo, Monaco.

Norner Innovation AS, a leading plastics packaging institute with comprehensive capabilities for innovation and technical services in packaging, is scheduled to meet one-to-one with attendees of this prestigious event as a direct platform for highlighting the services offered by **Norner Innovation AS**.

Norner Innovation AS was established as a plastics and petrochemicals technology centre in the 1970s and was divested by the major polyolefin innovator Borealis in 2007. They supply projects, technical services and documentation to food and packaging industry:

- Packaging development including trials and lab resources
- Technical investigation and sub projects for packaging developments
- Package performance testing and failure analysis
- Consultation in material selection, properties, processing and recycling
- Troubleshooting, material investigations, packaging tests
- Wide range of mechanical and chemical analysis

Their experts have long experience in plastic products, converting processes, additives and packaging applications and requirements. Their advanced laboratories are equipped with a wide range of plastics processing machinery and laboratory equipment. For more information please visit their homepage: **www.norner.no**

The **Europack Summit 2010** offers the perfect setting for sponsors to present their products and services directly to key decision makers from Europe's leading food and beverage companies. Over three days, sponsors will meet and interact with senior-level packaging executives, through a number of business one-to-one meetings and many networking activities. In addition, sponsors will attend the strategic summit sessions led by some of the most prominent thinkers and practitioners in Europe and beyond. Within the luxurious settings of the Le Méridien Beach Plaza, this networking event presents a unique opportunity to develop meaningful and valuable business relations. The speakers include: Lars Wallentin, Packaging Communication Specialist; Jay Gouliard, VP Global Packaging, **Unilever**; Julian Carroll, Managing Director, **EUROPEN**; Sonia Raja, Head of Packaging, **Tesco** and Cecilia Johansson, Director of Packaging Concepts, **IKEA**.

marcus evans Summits (www.marcusevans.com), produces high level business platforms for the world's leading decision-makers. These dynamic and innovative forums initiate and develop business relationships one to one between director and C-level practitioners from the world's most influential organisations and with leading product and service suppliers. **marcus evans Summits** guarantees an exclusive format which enables participants to achieve the maximum amount of business and knowledge interaction over a three day event in a stimulating environment.

Norner Innovation AS representatives will have a number of pre-scheduled meetings with Vice Presidents, Directors and Department Heads.

Please note that the Europack Summit is a closed business event.

For more information:

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